

HELPLINE #WESEEYOU

EMPATHY is everything

WIN TOGETHER



#WESEEYOU

This toolkit contains FREE materials to encourage creating a culture of caring in your school community. One where everyone feels seen and supported.

Empathy is everything. No matter if you're a coach, administrator, state association representative, official or even a fan, we can all play a part in looking out for one another.

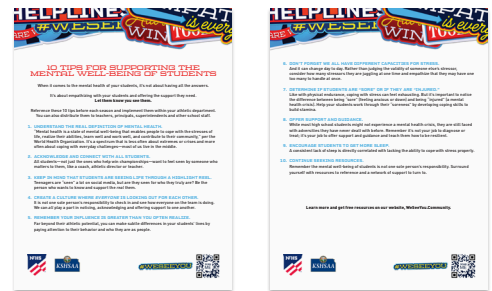
Here is what's included and suggestions on how to use them:

PRINTABLE FLYER



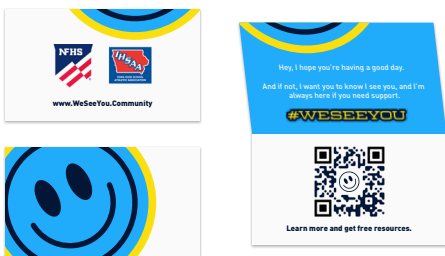
This printable flyer can be used to promote the #WeSeeYou culture in your school! All you have to do is print it off and hang it up throughout your facilities.

10 TIPS INFO SHEET



Distribute this resource to every coach and athletic director in your school and encourage them to reference it before each season for tangible action steps they can take to create a culture of caring in their teams. You can also distribute it to teachers, principals, superintendents and other school staff.

MINI HANDOUT CARD



Encourage students, coaches, athletic directors, teachers, principals, superintendents and other school staff to hand out this resource when they notice someone might be struggling, whether it's a student or even another staff member. It's a small gesture with the potential to make a huge impact.

PROGRAM ADS

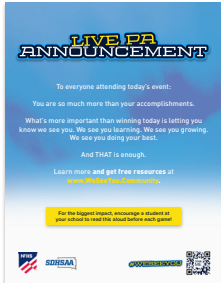


These are perfect for event programs because they offer support and empathy for your entire school community. They can also be used as handouts at parent meetings.



#WESEEYOU

PA ANNOUNCEMENT SCRIPT



Give this to your PA announcers to read before and during your events to help set the tone and remind fans of the true purpose of education-based athletics. Better yet, encourage a student to read it for an even bigger impact!

WEB ADS



These web ads can be used on your school's website, your athletics website or your ticketing app to serve as encouragement to all who see them. Link to our website, **WeSeeYou.Community**, where visitors can access these resources and more!

EMAIL SIGNATURE GRAPHIC



Add this email signature graphic to your work and/or personal email signatures to easily promote the **#WeSeeYou** culture to everyone you communicate with. Be sure to share it with your entire staff!

TOGETHER, WE CAN CREATE A CULTURE OF CARING IN EVERY EDUCATION-BASED ATHLETICS AND PERFORMING ARTS PROGRAM!

#WESEEYOU